

2022-23

WELCOME TO **AMA**

The WVU chapter of the American Marketing Association (AMA) is part of the largest marketing association in North America.

MEMBERSHIP APPLICATION INSTRUCTIONS



Professional or Academic Membership

Membership in a local chapter or academic special interest group

Marketing News Magazine and Journals access

\$12.42 / month

Estimated annual

Undergrad Student Membership

Membership in AMA Collegiate Chapter at your university

Access to collegiate events and competitions

\$2.42 / month

\$29 billed annually

JOIN NOW

Group Membership

Multiple memberships managed by a single user

Multi-purchase student membership available

\$9.92 / month per person

Estimated annual

JOIN NOW

Already a member or need to renew? [Log In](#)

First, click on the [AMA link](#). Next, click on the “**Undergrad Student Membership**” red ‘JOIN NOW’ button to get started.

Create an Account

An account is needed to view certain content or purchase AMA services. If you had an AMA.org login prior to February 11, be sure to use the email address associated with that account as your username. Unsure of the email address? Contact AMA customer support

* Field is required ** Password must contain at least eight characters, one alphabetic character and one number and one special character. Password can't contain a user's username and can't match the user's name and can't be as simple as: "password"

SUBMIT

This step helps you create your **new AMA account**. Enter your name, email, and create a password. You'll use your email and password to access all AMA *member-only* content. Plus, your first year of Professional AMA (i.e., after you graduate WVU) will be included here.

Select a Membership

Select a Community

Choose Add Ons

Order Summary

Payment Confirmation

Update my Profile

Choose your membership type.

AMA Membership

AMA membership is open to all individuals in the field of marketing whether they are practitioners or academics. Select a term length.

Product Name	Description	Price
<input type="radio"/> 1 - Year Member		USD 149.00
<input type="radio"/> 2 - Year Member		USD 298.00
<input type="radio"/> 3 - Year Member		USD 447.00

AMA Student Membership

AMA student membership is available for undergraduate collegiate students who are not in a full-time professional position.

Product Name	Description	Price
<input checked="" type="radio"/> Student Member		USD 29.00

Pause

You are currently a student, so you get the significantly reduced **'student member'** rate. Ignore the 1, 2, and 3-year member options now. Those options are for professional AMA members.



Select a Community

Choose Add Ons

Order Summary

Payment Confirmation

Update my Profile

Collegiate Chapters - 1 Year

If your college or university is not listed above, it means there is no active AMA chapter at your school. You may still join the AMA by selecting "no chapter available" and providing the name of your school in the box below.

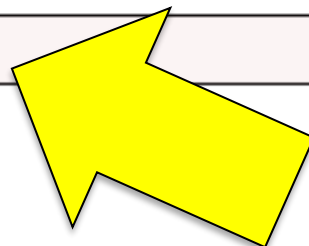


Product Name

Description



West Virginia University



If your college/university is not listed above, it means there is no active AMA Chapter at your school. You may still join AMA by selecting No Chapter Available and providing the name of your college/university in the box below.

Name of College/University without AMA Collegiate Chapter 

Pause

Previous

Next



Choose Add Ons

Order Summary

Payment Confirmation

Update my Profile

Professional Chapters for Students

For an additional fee, student members can join an AMA professional chapter to start networking with other marketers and attending educational events in their area.

🔍 Pittsburgh, PA, USA



Product Name

Description

Price

dist



Pittsburgh Chapter - Student

USD 15.00

5.7 Miles

Pause

Previous

Next



Review your New Member Order Summary

STATUS: Draft ORDER NUMBER: 00254099 EFFECTIVE DATE: Sep 10, 2020

NAME	QUANTITY	PRICE
Student Member	1	USD 29.00
West Virginia University	1	USD 0.00
TOTAL AMOUNT		USD 29.00

I want to save this order and pay with a check or wire

Currently, the AMA site is *not* set-up to accept chapter fees. As a result, you'll pay \$29 to AMA HQ now... and the chapter fee for WVU (\$16) separately. [**Total membership for the 2022-23 year is \$45**] You can pay the chapter fee with check, credit/debit card, or Venmo. Email Dr. Cook (Laurel.Cook@mail.wvu.edu) with any questions.

Charge amount

\$ 29.00

Card Number

Security Code

Name on Card

Expiration

Visa

Charge

CANCEL



Success! Your order has been placed. Click Next to continue and update your user profile.

STATUS: Activated ORDER NUMBER: 00254099 EFFECTIVE DATE: Sep 10, 2020

NAME	QUANTITY	PRICE
Student Member	1	USD 29.00
West Virginia University	1	USD 0.00
TOTAL AMOUNT		USD 29.00

Next

You'll see the 'SUCCESS' screen when your payment information has been processed and approved. Congratulations! **You're now an official AMA member** for a full 365 days.



American Marketing Association, 130 E. Randolph Street, 22nd Floor, Chicago, IL, 60601, USA

Phone: (312) 542-9000 Fax: (312) 542-9001

RECEIPT

Date: September 10, 2020

Order Number: [REDACTED]

Payment Method: Credit Card

Card Last 4: [REDACTED]

Details:

Product	Qty	Start Date	Fee
Student Member	1	September 10, 2020	\$29.00
West Virginia University	1	September 10, 2020	\$0.00
Total (USD)			\$29.00
Amount Paid (USD)			\$29.00
Amount Due			\$0.00

You'll have the option of downloading a PDF copy of your **payment receipt**. Please remember- the \$29 payment is for AMA HQ. The \$16 WVU AMA Chapter fee will need to be paid **separately**.

Invoice Sent

\$16.00

Due on September 10, 2020

AMA WVU Chapter Fee (2020-21)

Invoice #091020

September 10, 2020

Customer

Message

The WVU Chapter of AMA is proud to welcome you as our member. Thank you for your interest. We look forward to a wonderful year with you. 🧡💙

-WVU AMA

Invoice summary

AMA WVU Membership Fee Only (2020-21) \$16.00

Subtotal \$16.00

Total Due \$16.00

American Marketing Association at WVU

1601 University Avenue

College of Business, Marketing Dept, Morgantown, WV 26505

You can pay for your WVU chapter fee (\$16) with an **invoice sent to you via Square**. Please let Dr. Cook know if you prefer this option (i.e., for credit/debit card payment). Alternatively, you can pay via check or Venmo.

You are



AMM > ZING

Thank you for joining the WVU Chapter of AMA