WELCOME TO ✅

The WVU chapter of the American Marketing Association (AMA) is part of the largest marketing association in North America.

MEMBERSHIP APPLICATION INSTRUCTIONS
First, click on the AMA link. Next, click on the “Undergrad Student Membership” red ‘JOIN NOW’ button to get started.
This step helps you create your **new AMA account**. Enter your name, email, and create a password. You’ll use your email and password to access all AMA *member-only* content. Plus, your first year of Professional AMA (i.e., after you graduate WVU) will be included here.
You are currently a student, so you get the significantly reduced ‘**student member**’ rate. Ignore the 1, 2, and 3-year member options now. Those options are for professional AMA members.
Collegiate Chapters - 1 Year

If your college or university is not listed above, it means there is no active AMA chapter at your school. You may still join the AMA by selecting "no chapter available" and providing the name of your school in the box below.

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Description</th>
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<tbody>
<tr>
<td>West Virginia University</td>
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If your college/university is not listed above, it means there is no active AMA Chapter at your school. You may still join AMA by selecting No Chapter Available and providing the name of your college/university in the box below.

Name of College/University without AMA Collegiate Chapter

Pause

Previous  Next
Professional Chapters for Students

For an additional fee, student members can join an AMA professional chapter to start networking with other marketers and attending educational events in their area.

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<tr>
<th>Product Name</th>
<th>Description</th>
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<tr>
<td>Pittsburgh Chapter - Student</td>
<td></td>
<td>USD 15.00</td>
<td>5.7 Miles</td>
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Currently, the AMA site is not set-up to accept chapter fees. As a result, you’ll pay $29 to AMA HQ now… and the chapter fee for WVU ($16) separately. [**Total membership for the 2020-21 year is $45**] You can pay the chapter fee with check, credit/debit card, or Venmo. Email Dr. Cook (Laurel.Cook@mail.wvu.edu) with any questions.
You’ll see the ‘SUCCESS’ screen when your payment information has been processed and approved. Congratulations! You’re now an official AMA member for a full 365 days.
You’ll have the option of downloading a PDF copy of your payment receipt. Please remember— the $29 payment is for AMA HQ. The $16 WVU AMA Chapter fee will need to be paid separately.
You can pay for your WVU chapter fee ($16) with an invoice sent to you via Square. Please let Dr. Cook know if you prefer this option (i.e., for credit/debit card payment). Alternatively, you can pay via check or Venmo.
Thank you for joining the WVU Chapter of AMA
STAY IN TOUCH

• Instagram: @wvu_ama
• Twitter: @WVU_AMA
• GroupMe: Scan QR code

Your friends can scan this to join your group.